

Integrated Marketing/Recruiting Committee

Agenda

**Friday, October 10, 2014
Rooms 712/204**

1. Welcome Michelle A. Alexander
2. Approval of the September 12, 2014 Minutes – Exhibit 1 Committee
3. Student Success Specialist Activities Report Brandi Brannon
4. Recruiting Report LeAnn Scharbrough
5. Calle Ocho and Café con Leche Ms. Alexander/Committee
6. Task Force Recommendations Updates/Reports Ms. Alexander/Christie Lehman
7. Marketing/Recruiting Plans for 2014-2015 Ms. Alexander/Committee

4H Youth Development Weekend – October 18-19
Sophomore Roundup – November 7 (CCC) and 21(STC)
Search My Future (may be renamed) – March 2015
GenTX – May 2015
8. Social Media Guidelines and Practices Sub-Committee Ms. Lehman
9. New Business
10. Future Meeting Dates

Friday, November 14, 2014 8:30 a.m. Rooms 712/204
Friday, December 5, 2014 8:30 a.m. Rooms 712/204
11. Adjournment